

*Anna Campbell*

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*Style File*



# THALIA

*Elegantly corded lace and delicate cap sleeves crown the bodice of the stunning Thalia dress.  
The soft silk skirt floats across the figure before spilling into a voluminous train, for a  
feminine and truly romantic fit.*

# *C u s t o m i z a t i o n*

From the beautiful collection of dresses that Anna designs each year, every incredible silk gown is completely customizable and unique to you. From fit, skirt style and even sparkle, your wedding dress is handmade specially for you, tailored to your shape, style, wedding and dreams!

Why? Because you deserve a dress that is not only beautiful but unique; a dress that truly reflects you and makes you feel incredible, and we want to work with you to make this dream a reality!

We have created a guide to help you get started on your Anna Campbell journey. But remember, this is just the beginning! The team at our Melbourne Boutique, our online stylist, and our international network of stockists would love to answer any questions you might have about finding your dress.

Contact [orders@annacampbell.com.au](mailto:orders@annacampbell.com.au)  
for more information.



*The perfect recipe begins with...*

## SILHOUETTE



Just like our dresses, are brides are also unique and so it's only fitting that we offer a range of different silhouettes and flattering skirt styles to suit our brides' different body shapes and wedding style.

You might see yourself wearing a flowing, ethereal silk tulle gown, that trails softly behind your ever step. Or you might want to show your figure with a sexy fitted lace skirt!

Whichever kind of #ACBride you might be, we're here for you with customizable options in fabrics including silk organza, tulle and chiffons, as well as the most delicate of feminine laces and trimmings.

## SPARKLE



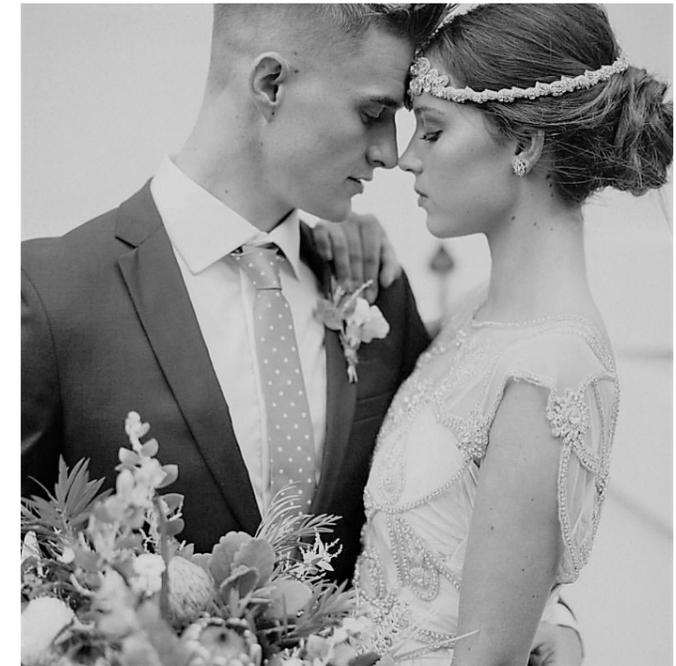
If there is ever a day to be simply dripping in jewels, hand-beaded embellishments and shimmering sequins, it's your wedding day! And we want to make you the most sparkly bride ever!

Our exclusive Custom Sparkle range has been designed by Anna to allow you to take the design reigns, and work with your stylist to create a dress as unique (and sparkly) as you are.

So from beaded shoulder loops, to extra bust coverage, to a waist-defining hand-embellished belt detail, your creativity is the limit!

[You can find the full range of Custom Sparkle pieces here!](#)

## STYLE



From hand-beaded headpieces paired with a sheer tulle veil, sparkling wrist and foot cuffs, to our exclusive sterling silver jewelry collection, we've got you covered from head to toe!

Our hand-embellished accessories collection has been designed by Anna to complement our dress collections, and we would love to work with you to find the perfect finishing touch.

We're excited to exclusively offer our Melbourne brides the option of making an accessories-only appointment at our flagship Melbourne boutique, where you can work with your stylist one-on-one to create your dream bridal look.

## ETHICALLY PRODUCED

Anna Campbell dresses are designed by Anna and ethically handcrafted by artisans using traditional techniques in our local Melbourne studio.

## LUXURY FABRICS

We travel the world sourcing the most luxurious laces and silks to use in our collections, meaning your dress (including lining) is made from 100% natural silk.

## HAND MADE

Our signature embellished dresses and accessories are all hand-beaded (down to the very last sequin!)

## DESIGNER EXPERIENCE

You become part of the creative process with an abundance of design customizations available, including skirt style, fabric and Custom Sparkle options.

## ALTERATIONS

Our dresses are designed with alterations in mind and have very special design features to make this process as smooth (and budget friendly!) as possible.



## FITTED LACE

The fitted lace skirt hugs the hips, showcasing curves before spilling into a voluminous train, in this feminine and truly romantic fit. Perfect for our brides who love the idea of a fitted gown, but still want to have free reign on the dance floor!

Hand made in Melbourne

100% silk, bust and lining with silk tulle

V-neck shaped bust with padding



# SILK TULLE

The epitome of Anna Campbell romance, the silk tulle skirt creates an opulent, soft silhouette, while the feather light, ethereal tulle will softly flow after your ever step down the aisle. Perfect for the free-spirited, bohemian, classic bride, we adore the elegance of the silk tulle skirt for a barefoot beach wedding.

Hand made in Melbourne

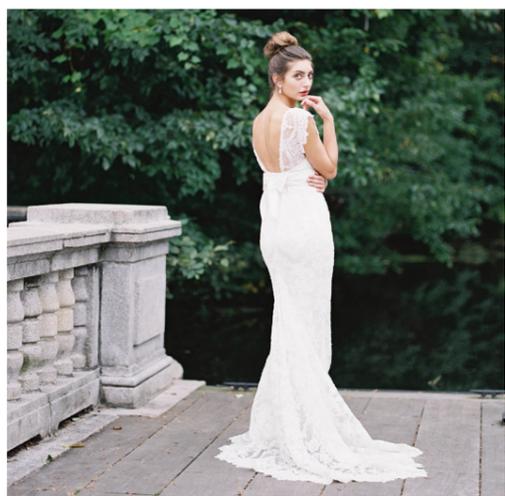
100% silk, bust and lining with silk tulle

V-neck shaped bust with padding



## STYLE MY LOOK

Complete your bridal look with an assortment of sparkly necessities.  
Shop our accessories page [here](#).



Summer Headpiece AUD\$199  
Charlotte Chandelier Earrings AUD\$249  
Ashantha Finger Tip Veil AUD \$199  
Eliza Wrist Cuff AUD\$259

## REAL BRIDES

Be inspired by more gorgeous real bride's in our [blog](#) and 'Real Bride' [page](#).



*Join us for beautiful bridal inspiration, wedding planning tips and all things sparkly at*

INSTAGRAM | @ANNACAMPBELLBRIDAL  
PINTEREST | ACBRIDAL  
FACEBOOK | ANNACAMPBELLBRIDAL

So now you've fallen in love...  
where to from here?

## VISIT OUR MELBOURNE FLAGSHIP BOUTIQUE

*1143 High Street,  
Armadale, Victoria, Australia  
(03) 9822 1293*

[armadale@annacampbell.com.au](mailto:armadale@annacampbell.com.au)

## FIND YOUR LOCAL STOCKIST

*We have an incredibel range of Anna Campbell  
stockists worldwide.*

*Discover your nearest retailer [here](#).*

## NOT CLOSE TO A STOCKIST? HAVE NO FEAR...

*Our online stylist, Rebekah is here for you  
every step of your bridal journey.*

*Contact her today:*

[orders@annacampbell.com.au](mailto:orders@annacampbell.com.au)

