



Anna Campbell

HOW TO TIE

The Giselle Dress

Start by standing in front of a mirror, with a friend to help you tie your dress. We recommend wearing the Giselle dress with a strapless bra. To avoid getting makeup on your dress, please use a silk face-scarf and carefully put the dress on over your head. Please do not forget to also use the face-scarf when taking the dress off.

These instructions can also be used for the Amity and Alexandra dress, however there is no need to secure the back piece down, as it is designed to hang freely on the Amity and Alexandra styles.

Photography // Agent 86 Photography



1. Make sure the dress is sitting centered to the bride's body. The elastic waist band should sit just under the bust where the bra underwire would be.



2. Make sure that either side of the bust is nicely covered by the bodice. You can adjust this by gently pulling out either side of the bodice and elastic waist band, so that the bust is nicely covered.



3. From the back, check that the elastic waist band is sitting into the smallest part of the waist.

HINTS & TIPS

The skirt is cut to be the same length the whole way around the dress, so the lower you sit the elastic waist band at the back of the dress, the lower the hem will trail on the ground.



4. You will need to have the back embellishment sewn to fit by a seamstress. To determine the length of the strap, the friend stands behind the bride and lifts the embellishment up slightly from the shoulder.



5. Then, gently pull the embellishment down towards the elastic waist band. Your bust should feel supported and secure.



6. Where the embellishment meets the center back loop on the waist band is where to sew the embellishment down. You only sew the embellishment down to the center back loop, not the waist band.



7. While the bride holds the belt up and out of the way, the friend threads the waist ties through the loop at the back, under the embellishment.



8. The friend now firmly wraps the straps around the front of the body being careful to keep the straps smooth, flat, and very firm. When wrapping around the body, keep the ties nice and high under the bust.

HINTS & TIPS

While wrapping the dress do not lose tension at any time, this will result in a messy, loose finish. Always wrap the ties tighter than you think.



9. Wrap the ties around to the back of the body, and secure in a firm knot under the center back loop.



10. The friend now holds out either side of the belt firmly, pulling it tightly into the waist.



11. Pull the belt to the back of the dress, and tie in a knot, just under the center back loop.



12. The dress should now feel tight, secure and comfortable. You should not see any elastic, or any skin between the bust and the skirt. The back of the dress should now look similar to this.



13. For a simple finish without a bow or visible ties, you can have the excess strap removed in alterations. Have it cut just longer than where your knot ties, and tuck the excess strap up into the wrapping of your dress, for a look like this



14. The front of the dress should now look similar to this.